

Rotary



says **NO** to

**DOMESTIC
VIOLENCE**



Awareness & Action Walk

along King William Street, Adelaide

Saturday 25 November 2023

10am to Noon

Rotary Invites

your Organisation to Join the parade

Rotary



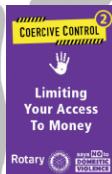
says **NO** to
**DOMESTIC
VIOLENCE**



Your Slogan Here

**We work with you
to Craft your Banner**

**Your
Logo
Here**



South Australian Groups Come Together

A parade to raise awareness of Domestic Violence in our Community, in particular Coercive Control.

Walk for Respect to promote your own organisation's messages. Build awareness. Build support.

Dress in your own Colours & Themes.
Walk peacefully in solidarity.

Be seen - Reach out - Inspire - Educate

After registering your group, encourage your community, customers and followers to walk with you, behind your customised Banner.

Sat 25 Nov - 9am - Victoria Square

Muster your team and get your banner up.

Brief your team. Get ready to walk.

10am - Walk Commences

1.2km - about 30 minutes
along King William Street,
past North Terrace to Victoria Drive.

10.30am - Walk Finishes

Arrive at Pioneer Women's Memorial Garden.

10.30 to 11am - Speeches

Key Partners address the crowd & media.

11am to Noon - Mingle : Eat

Mix and Mingle to make a new connection.

Grab a coffee. Bite to Eat.

Enjoy the supportive Atmosphere.

About our Walk for Respect

Rotary has been active in Southern Australia for a Century. We are part of a worldwide respected group of volunteers passionate about issues in our community.

Partnering with our friends at **Zonta** and **Business & Professional Women Australia**, we bring together this parade to offer your organisation an opportunity to walk in solidarity with others working in this space, to peacefully **raise awareness of Domestic Violence** and **Coercive Control issues** that surround us. This will be a non-confrontational, educational walk.

We are not trying to replicate the services of the wonderful organisations working in this space ... just bring everyone together on International DV Day.

To Find Out More

visit www.StopCoerciveControl.au

or contact Rotarian **Jeff Cluse** on 0417 573 696

Chair@StopCoerciveControl.au



Project Partners



Key 2023 Dates

from Monday
4 September
Group Registration
Booking Form Opens

Register your Organisation / Group
/ Agency / Service to walk with
your community in the parade.

<http://e.mybookingmanager.com/Say-No-To-DV-Parade-GROUP-registrations>



Monday 16 October - Noon

Group Registration Form Booking Deadline

Ensure your Organisation is registered by this date,
to allow individuals in the community to then register
and choose your group banner to walk behind.

Tuesday 17 October - 5pm

Website Profile Briefing Deadline

Ensure you have worked with the Rotary team and provided
your Group's logo and marketing information to appear on the
www.StopCoerciveControl.au website.

Contact Rotarian **Bill Marles** on **0410 523 106**
or email Marketing@StopCoerciveControl.au

Monday 23 October - 9am

Individuals Registration Form Opens

Promote the booking link we provide you on Friday 20 October
to all of the members of your community to encourage them to
register to walk in the parade, with you, behind your banner.

Saturday 25 November - Day of Walk

Muster in Victoria Square at 9am - ready to walk from 10am.



Project Partners



Saturday 25 November 2023



Register Today to ensure your Organisation / Group is Represented in the Walk

<http://e.mybookingmanager.com/Say-No-To-DV-Parade-GROUP-registrations>

Rotary aims to encourage dozens of separate organisations;
not-for-profits; government agencies; programmes; support services etc
to walk in unison to **raise awareness of Domestic Violence**
in our community, with a particular focus on **Coercive Control**.

Picture an ANZAC day parade in your mind.

Our peaceful **Walk for Respect** will be similar in structure.
Each group like yours, can walk behind a major personalised banner
(see example on the front cover of this leaflet)

It will be custom designed to display **your** Branding and Slogan.

Behind your banner, bring together your own group of staff; clients;
and supporters. Walk with your own separate posters / displays.
Hand out your own leaflets. **Be visible to the media on the day.**

Our new website not only explains our Walk for Respect parade,
but also profiles every group participating, offering a robust research
point for members of the community to **find out more** about
Coercive Control and to read about each participating group.

www.StopCoerciveControl.au

Your group's profile will link direct to your website to engage
the public and drive new contacts to you.

But it all Starts with the Walk for Respect parade!

Our aim is to have thousands of individuals register to walk.

They can choose on their registration form to walk **in your group**.

We will need your organisation to work your magic to
share the parade info with your community and encourage them.
We will provide you with marketing graphics to help you.

This separate 'individuals' registration form allows
your community to register:-

<https://e.mybookingmanager.com/Say-No-To-Domestic-Violence-Parade>